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To: Local & Trade Media **FOR IMMEDIATE RELEASE** From: Melissa Lee, Marketing Communications Manager Duro-Last, Inc. 525 Morley Drive Saginaw, MI 48601 **(800) 248-0280 mlee @duro-last.com**

Duro-Last[®], Inc. Appoints Director of Continuous Improvement

SAGINAW, MICHIGAN — Duro-Last, Inc. is pleased to announce the hiring of Mike Tracey as Director of Continuous Improvement. In this newly-created position, Mike will work closely with Duro-Last's Chief Executive Officer Tom Saeli to develop and oversee the Quality Assurance, Quality Control, and Engineering Services departments. He will also oversee the continuous improvement of existing products and services, new product research, and the overall customer experience.

Mike earned his bachelor's degree in business administration from the University of Michigan-Flint and comes to Duro-Last from Acument Global Technologies where he served for 22 years in various positions including Director of Operations, Regional Materials and Distribution Manager, and most recently as Director of Material Management. During his time at Acument, Mike was instrumental in implementing lean scheduling systems for the organization.

Duro-Last is committed to sustainable practices at all levels of manufacturing, installation, and customer experience. Through the efforts of the Director of Continuous Improvement, additional focus will be given to this commitment by engaging teams across the John R. Burt family of companies to increase efficiencies, eliminate waste, and grow the culture of striving for excellence.

"The rich history of the John R. Burt story and the company culture drew me in to this opportunity," explained Mike. "I'm looking forward to exploring where lean principles can be expanded to drive the Duro-Last company."

About Duro-Last[®], Inc.

Known as the "World's Best Roof[®]", Duro-Last[®], Inc. is the world's largest manufacturer of custom-fabricated, thermoplastic single-ply roofing systems. Factory controlled custom-fabrication can eliminate up to 85% of field seams, resulting in lower on-site labor costs and easier installation. Duro-Last's roofing systems are sustainable and extremely durable. Over two billion square feet of Duro-Last membrane has been installed throughout North America. Duro-Last is headquartered in Saginaw, Michigan with additional manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; Sigourney, Iowa; Carrollton, Texas; and Ludlow, Massachusetts. For more information on Duro-Last, call 800-248-0280 or visit <u>www.duro-last.com</u>.

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