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To: Local & Trade Media **FOR IMMEDIATE RELEASE** From: Melissa Lee, Marketing Communications Manager Duro-Last<sup>®</sup>, Inc. 525 Morley Drive Saginaw, MI 48601 **(800) 248-0280 mlee@duro-last.com** 

## Duro-Last<sup>®</sup>, Inc. Announces Participation in Estimating Edge

**SAGINAW, MICHIGAN** — Duro-Last is proud to announce their participation in Estimating Edge, the technology provider for The EDGE<sup>™</sup> Estimator, a cloud-based estimating solution and a job site project management app called EDGE On Site<sup>™</sup>.

"Duro-Last is committed to providing contractors with innovative, time-saving products and solutions for their business," said Steve Ruth, Senior Vice President of Sales Operations. "Estimating Edge fits into this strategy for us by offering an easy-to-use tool that can not only help contractors bid Duro-Last projects more accurately and efficiently, but manage the job site more effectively as well."

The EDGE<sup>™</sup> software now comes pre-populated with the full catalog of Duro-Last products and pricing, including the flagship custom-fabricated Duro-Last membrane, roll good membrane options, metal edge accessories and details by EXCEPTIONAL<sup>®</sup> Metals, Duro-Guard<sup>®</sup> Insulation solutions, and roofing system accessories. With the click of a button, contractors can immediately start creating a new bid for their next Duro-Last project. Plus, updates to products and prices are easily managed by users, significantly reducing software maintenance.

"The EDGE was developed by experienced industry professionals and top-tier programmers with the goal of helping contractors of all sizes estimate more efficiently and become more profitable," said Adam Oaks, CEO of Estimating Edge. "We have spent decades in the field, so we understand the need for accurate and timely estimates. That's why we set out to create a better solution, and we're excited to now bring that solution to Duro-Last contractors."

To learn how you can put the innovative solutions from Duro-Last and Estimating Edge to work for your commercial roofing company, call 800-248-0280 or visit <u>www.duro-last.com</u>.

## About Duro-Last<sup>®</sup>, Inc.

Known as the "World's Best Roof<sup>®</sup>", Duro-Last<sup>®</sup>, Inc. is the world's largest manufacturer of custom-fabricated, thermoplastic single-ply roofing systems. Factory controlled custom-fabrication can eliminate up to 85% of field seams, resulting in lower on-site labor costs and easier installation. Duro-Last's roofing systems are sustainable and extremely durable. Over two billion square feet of Duro-Last membrane has been installed throughout North America. Duro-Last is headquartered in Saginaw, Michigan with additional manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; Sigourney, Iowa; Carrollton, Texas; and Ludlow, Massachusetts. For more information on Duro-Last, call 800-248-0280 or visit www.duro-last.com.

## About Estimating Edge

Estimating Edge is a team of tradesmen and software engineers working together to build "cutting-edge" software for the construction industry. For more than 30 years, Estimating Edge has been a trusted provider of commercial construction takeoff and estimating software. The company's flagship product, The EDGE, is designed around the construction workflow, not the way the software companies believe the user should be estimating. The software is intuitively designed to help both new and seasoned professionals work smarter, bid sharper and build better. Supported trades include roofing, drywall, acoustical, fireproofing, flooring, exterior insulation, painting and wall panels. For more information, please go to www.estimatingedge.com.

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