

To: Local & Trade Media FOR IMMEDIATE RELEASE

From: Melissa Lee, Marketing Communications Manager

Duro-Last[®], Inc. 525 Morley Drive Saginaw, MI 48601 (800) 248-0280 mlee@duro-last.com

Duro-Last[®], Inc. Announce Multiple Promotions at Corporate Headquarters

SAGINAW, MICHIGAN —Duro-Last, Inc., the world's largest manufacturer of custom-fabricated single-ply roofing systems, is pleased to announce the promotion of multiple members within their leadership team. Jill Lynch now serves as the Senior Vice President of Human Resources, Mike Tracey now serves as the Senior Vice President of Operations, and Steve Ruth now serves as the Senior Vice President of Sales Operations. Additionally, Jason Dark and Brian Regnier have each been promoted to Vice President of Sales, Katie Grantham now serves as Director of Customer Service, Erica Farver has accepted the position of Senior Business Manager, and Kevin Blaesser now serves as Director of Sales Operations.

"The recent promotions of key leaders within Duro-Last will continue to enhance our ability to 'WOW OUR CUSTOMERS ALL WAYS ALWAYS," said Tom Saeli, Chief Executive Officer of Duro-Last, Inc. "I am honored to be surrounded by some of the most passionate, and forward-thinking professionals I have had the opportunity to work with."

Jill Lynch has served as both the Director and Vice President of Human Resources for Duro-Last since 1999. Her leadership, dedication to employee engagement, and strong community ties have helped Duro-Last grow into an employer of choice throughout Michigan and across the country.

Mike Tracey joined Duro-Last in 2017 as the Director of Continuous Improvement and most recently served as the Vice President of Operations. Through his leadership and ingenuity, operational efficiencies and production for Duro-Last continue to grow; ensuring timely, quality solutions for customers.

Steve Ruth has been a member of the Duro-Last team since 1986, starting in production and working his way up to a variety of sales and leadership roles, most recently serving as the Vice President of Sales Operations. Over the years, Steve has been instrumental in the development of groundbreaking roofing products and guided the impressive growth of Duro-Last through insightful sales initiatives.

Jason Dark has served as Duro-Last's National Sales Manager for the past seven years and has fueled the leadership and energy for the entire sales organization. Jason will continue to be responsible for sales throughout the Midwest, as well as the management of sales leads and growing National Account Business opportunities.

Brian Regnier joined Duro-Last in 2015, and, as Director of Northeast Sales, has led Duro-Last's growth efforts throughout the Northeast following the opening of the Ludlow, Massachusetts facility. In his new role, Brian will continue to develop Duro-Last business in the Northeast and mid-Atlantic, as well as assist in the further growth of insulation products and EXCEPTIONAL® Metals.

Katie Grantham has been with Duro-Last in many different customer-supporting roles over the past fourteen years, most recently serving as a manager for the Customer Service team. Her cando spirit and commitment to high-quality customer care have been at the forefront of many strategic initiatives, making her the ideal person to lead Customer Service activities throughout the company.

Erica Farver joined Duro-Last over 10 years ago and has led the growth and innovation of products through a variety of roles, most recently as a Senior Product Manager. Her technical knowledge combined with her passion to provide contractors with problem-solving products continues to drive Duro-Last's groundbreaking product innovation efforts. In this new role, Erica will continue to oversee and focus on new product development for Duro-Last.

Kevin Blaesser joined Duro-Last in 2016, taking on multiple customer service and sales responsibilities over the years. Most recently, Kevin has successfully led the impressive growth of both the Insulation Department and Service Center. He will continue to focus his efforts on developing insulation business and cooperative purchasing sales, as well as National Accounts and Service Center operations.

About Duro-Last[®], Inc.

Known as the "World's Best Roof®", Duro-Last®, Inc. is the world's largest manufacturer of custom-fabricated, thermoplastic single-ply roofing systems. Factory controlled custom-fabrication can eliminate up to 85% of field seams, resulting in lower on-site labor costs and easier installation. Duro-Last's roofing systems are sustainable and extremely durable. Over two billion square feet of Duro-Last membrane has been installed throughout North America. Duro-Last is headquartered in Saginaw, Michigan with additional manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; Sigourney, Iowa; Carrollton, Texas; and Ludlow, Massachusetts. For more information on Duro-Last, call 800-248-0280 or visit www.duro-last.com.

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