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To: Local & Trade Media

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Duro-Last[®], Inc. Expands Duro-Shield[™] Roof Coatings with Silicone Coating and Materials

SAGINAW, MI - Duro-Last, Inc. is pleased to introduce Duro-Shield Silicone Roof Coating and materials. Duro-Shield Silicone is a silicone-based roof coating that is designed to resist natural weathering while providing long-lasting watertight protection on a variety of substrates. Its brilliant white finish offers superior reflectivity and energy savings for building owners, and available warranties include 5-, 10-, 15-, and 20-Year Limited Warranty options.

Additional Duro-Shield Silicone materials include Duro-Shield Silicone Brush Grade Sealant, Polyester Reinforcement Scrim, Duro-Shield Silicone Roof Primer: Universal 2-Part Epoxy, and Duro-Shield Silicone Roof Primer: TPO.

“This new line of Duro-Shield Silicone products complements Duro-Last’s commitment to providing complete commercial roofing solutions,” said Steve Ruth, Vice President of Sales Operations at Duro-Last. “Roofing systems are a significant investment for any building owner, and Duro-Last is proud to offer additional solutions to protect the lifecycle of that investment with our new line of Duro-Shield Silicone products.”

The introduction of the Duro-Shield Silicone line expands the existing line of Duro-Shield coatings solutions, which features Duro-Shield 20 and Duro-Shield 10 Acrylic Roof Coatings. For detailed information on the complete line of Duro-Shield solutions, visit our website at www.duro-last.com/duroshield or call 800-248-0280.

About Duro-Last[®], Inc.

Known as the “World’s Best Roof[®]”, Duro-Last[®], Inc. is the world's largest manufacturer of custom-fabricated, thermoplastic single-ply roofing systems. Factory controlled custom-fabrication can eliminate up to 85% of field seams, resulting in lower on-site labor costs and easier installation. Duro-Last’s roofing systems are sustainable and extremely durable. Over two billion square feet of Duro-Last membrane has been installed throughout North America. Duro-Last is headquartered in Saginaw, Michigan with additional manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; Sigourney, Iowa; Carrollton, Texas; and Ludlow, Massachusetts. For more information on Duro-Last, call 800-248-0280 or visit www.duro-last.com.

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