

January 26, 2021

To: Local & Trade Media
From: *Melissa Lee, Communications Manager*
Duro-Last, Inc.
525 Morley Drive
Saginaw, MI 48601
(800) 248-0280
mlee@duro-last.com



Duro-Last® , Inc. Launches Duro-Last X™ ***Industry's First Custom-Cut Roll Good Membrane Solution***

SAGINAW, MI - Duro-Last®, Inc. is pleased to introduce the industry's first custom-cut roll good membrane solution, Duro-Last X™. Manufactured with the same formulation as the industry-leading Duro-Last membrane, Duro-Last X is available in 10-foot wide rolls that can be custom-cut up to 200 feet in length. This customization provides contractors with enhanced efficiency on roll good installations, dramatically reducing T-Patches, end rolls, and scrap.

The Duro-Last X membrane is ideal for contractors seeking the convenience of roll good solutions coupled with the customization of custom-cut lengths. Available in 50 mil, 60 mil, and 80 mil thickness, Duro-Last X features a smooth matte finish and is also available in standard roll lengths. Additionally, Duro-Last X is compatible with Duro-Last's complete line of custom-fabricated accessories and qualifies for the Duro-Last supreme warranties, which offer coverage for consequential damages on commercial installations.

"Duro-Last is proud to be a leader in custom solutions for the commercial roofing industry and we are excited to continue expanding our catalog of products to meet the industry's evolving needs," said Steve Ruth, Vice President of Sales Operations at Duro-Last. "The Duro-Last X membrane was designed specifically for contractors that prefer working with roll goods, yet also enjoy the efficiencies provided with custom solutions. With the custom-cut capabilities of Duro-Last X, contractors can order membrane rolls to their exact length specifications and dramatically decrease many of the inefficiencies that are common with standard roll goods. At Duro-Last, we're proud to carry on our founder John R. Burt's legacy of innovation with this next chapter in custom roofing solutions, and we're eager to see the impact that it continues to make on the industry."

For detailed information on the Duro-Last X membrane and Duro-Last's complete line of commercial roofing solutions, visit our website at www.duro-last.com or call 800-248-0280.

- MORE -

About Duro-Last® , Inc.

Known as the “World’s Best Roof®”, Duro-Last® , Inc. is the world's largest manufacturer of custom-fabricated, thermoplastic single-ply roofing systems. Factory controlled custom-fabrication can eliminate up to 85% of field seams, resulting in lower on-site labor costs and easier installation. Duro-Last’s roofing systems are sustainable and extremely durable. Over two billion square feet of Duro-Last membrane has been installed throughout North America. Duro-Last is headquartered in Saginaw, Michigan with additional manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; Sigourney, Iowa; Carrollton, Texas; and Ludlow, Massachusetts. For more information on Duro-Last, call 800-248-0280 or visit www.duro-last.com.

###