



525 Morley Drive
Saginaw, Michigan 48601
800-248-0280
FAX: 800-432-9331
www.duro-last.com

FOR IMMEDIATE RELEASE

From: **Fred Sitter, Marketing Communications Director**

Duro-Last® Roofing System Installed on Consumers Energy LEED® Facility

Saginaw, Michigan – September 9, 2008 – The Duro-Last roofing system has been installed on the Consumers Energy Training Facility in Marshall, Michigan. Consumers Energy hosted an invitation-only dedication ceremony on August 28th, 2008. The new facility is protected by almost 30,000 square feet of Duro-Last's single-ply PVC roofing system and will be submitted to the U.S. Green Building Council for LEED® certification.

The training facility's prefabricated roofing system was manufactured at Duro-Last's headquarters in Saginaw, Michigan, and installed by authorized contractor Superior Service RSH, Inc. of Lansing, Michigan. Many of the construction materials were chosen because they were produced locally, which will help earn credits toward LEED certification.

The Duro-Last roofing system is a key component of this sustainable construction project. A few of the key sustainable features that helped earn LEED credits were the white membrane's high reflectivity and emissivity that will help reduce energy required for cooling the building. In addition, the roofing system is prefabricated reducing on-site waste produced during installation. As a company, Duro-Last recycles manufacturing scrap back into the roofing system or other construction products. Finally, unlike other roofing materials, the Duro-Last system is also recyclable at the end of its useful life.

The Duro-Last roofing system complements the training facility's many other sustainable building features that were incorporated in the facility's design. Among them: low-water plumbing fixtures; skylights and computerized lighting systems to control electrical usage; much of the material from the previous building was recycled and paving material was crushed and used as on-site fill.

Steve Ruth, Duro-Last Vice President of Sales, said, "Consumers Energy's choice in using the Duro-Last roofing system makes a strong environmental statement and we're proud to be an important part of it. The fact that the Duro-Last system has been installed on the training facility reinforces their commitment to energy efficiency and environmental quality of their facilities."

*With corporate headquarters and a manufacturing facility in Saginaw, Michigan as well as other manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; and Sigourney, Iowa, the Duro-Last roofing system has become known as the "World's Best Roof". Since 1978, Duro-Last Roofing, Inc. has manufactured a custom-fabricated, reinforced, thermoplastic membrane roofing system that is ideal for any flat or low-sloped commercial and industrial buildings. Energy-efficient and extremely durable, the Duro-Last roofing system is also leak-proof, virtually maintenance-free and resistant to chemicals, fire, and high winds. For more information, contact **Fred Sitter at 800-248-0280** or visit **www.duro-last.com**.*



###