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FOR IMMEDIATE RELEASE

From: **Fred Sitter, Marketing Communications Director**

Duro-Last® Roofing, Inc. Donates New Roof To Beacon House

Saginaw, Michigan – October 17, 2008 – Duro-Last Roofing, Inc. recently donated over 4,500 square feet of roofing membrane to Beacon House in Marquette, Michigan. Beacon House is an independent organization that provides lodging and other support services in a “home-like” environment for patients, their caregivers, and family members traveling to Marquette County for medical treatment.

Beacon House was contacted by Trevor Wagester, Associate Sales Representative for Duro-Last, when he heard about what the Beacon House is calling their “Extreme Makeover” campaign, and their need for a new roof. “Beacon House is sustained solely by the generosity of businesses, foundations, and guest donations,” he said. “We hope that others will follow in helping Beacon House with the many improvements that they need.”

Four roofing contractors in Michigan came together to help with the cause. Local Roofing of L’Anse, Lake State Roofing, Inc. of Iron Mountain, and Great Lakes Roofing of Sault Sainte Marie all donated their time to help install the roof. Pellow Roofing and Sales of Marquette coordinated the ordering of the roof, removed the rock ballast, and provided the crane and labor for the installation. All of the roof installers worked together as a team with the single goal of getting the roof installed.

“Our prayers have literally been answered,” said Marcy Griffen, Executive Director for Beacon House. “We will no longer need to worry about our roof leaking when the big storms of the Upper Peninsula roll in. We are so grateful to Duro-Last and all the roofing companies coming together to help us.”

The highly-reflective white membrane will deliver energy cost savings to the Beacon House as well as provide the facility with a virtually maintenance-free, leak-proof roofing system. Backed by a 15-year full warranty, the Beacon House doesn’t have to worry about anything but caring for patients and their family members.

*With corporate headquarters and a manufacturing facility in Saginaw, Michigan as well as other manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; and Sigourney, Iowa, the Duro-Last roofing system has become known as the “World’s Best Roof”®. Since 1978, Duro-Last Roofing, Inc. has manufactured a custom-fabricated, reinforced, thermoplastic membrane roofing system that is ideal for any flat or low-sloped commercial or industrial building. Energy-efficient and extremely durable, the Duro-Last roofing system is also leak-proof, virtually maintenance-free and resistant to chemicals, fire, and high winds. For more information, contact **Fred Sitter at 800-248-0280** or visit www.duro-last.com.*

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