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FOR IMMEDIATE RELEASE

From: **Fred Sitter, Marketing Communications Director**

Duro-Last® Roofing System Installed on LEED® Platinum Project In Napa Valley

Saginaw, Michigan -- August 8, 2008 – The Duro-Last roofing system has been installed on the Bardessono Inn & Spa in Yountville, California. The spa is scheduled to open in February 2009, and will be submitted to the U.S. Green Building Council for LEED Platinum certification. The spa consists of five separate buildings that are protected by almost 80,000 square feet of Duro-Last's single-ply PVC roofing system.

The spa's prefabricated roofing system was manufactured at Duro-Last's Grants Pass, Oregon, facility and installed by authorized contractor Fidelity Roof Company of Oakland, California. Fidelity is also an approved installer for SunPower, the manufacturer of the PowerGuard solar electrical system that will provide electricity to the spa.

The Duro-Last roofing system is a key component of this sustainable construction project. The white membrane has reflectivity and emittance characteristics that exceed California's Title 24 building requirements. Because it's prefabricated, less on-site waste is produced during installation. As a company, Duro-Last recycles manufacturing scrap back into roofing membrane or other construction products. And unlike other roofing materials, the Duro-Last system is also recyclable at the end of its useful life.

The Duro-Last-plus-solar roofing assembly complements the spas many other sustainable building features. Among them: a ground source heat pump will provide both

heating and cooling; every room will have occupancy sensors to control electrical usage; the spa makes extensive use of wood salvaged from native California trees; concrete and steel materials include a high percentage of recycled content; low-VOC paints and adhesives are used throughout the complex.

Steve Ruth, Duro-Last Vice President of Sales, said, "This project makes a strong environmental statement, and we're proud to be an important part of it. The fact that the Duro-Last system has been installed on the Bardessono facility reinforces our leadership in the sustainable roofing arena."

*With corporate headquarters and a manufacturing facility in Saginaw, Michigan as well as other manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; and Sigourney, Iowa, the Duro-Last roofing system has become known as The "World's Best Roof". Since 1978, Duro-Last Roofing, Inc. has manufactured a custom-fabricated, reinforced, thermoplastic membrane roofing system that is ideal for any flat or low-sloped commercial and industrial buildings. Energy-efficient and extremely durable, the Duro-Last roofing system is also leak-proof, virtually maintenance-free and resistant to chemicals, fire, and high winds. For more information, contact **Fred Sitter at 800-248-0280** or visit www.duro-last.com*





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