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To: Local Media – **FOR IMMEDIATE RELEASE**

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Duro-Last® Hires & Promotes Additional Staff At Corporate Headquarters

SAGINAW, MICHIGAN --- Duro-Last® Roofing, Inc. is pleased to announce the addition and promotion of several employees to its corporate staff to accommodate the needs of contractors and provide the continued customer service that has made this company the leader in the roofing industry.

New Hires:



***Roger Bowser** has joined Duro-Last as a Corporate Accounts Sales Representative. He is responsible for creating opportunities with Fortune 500 companies for the Duro-Last network of contractors.*

Bowser was formerly the Senior Business and Product Development Manager at Waste Management Upstream. He has over 20 years of business-to-business selling, which has helped him create relationships with decision makers of major companies that own and operate multiple facilities in numerous locations; a tribute that will assist him in his new sales position at Duro-Last.

Bowser earned a bachelor's degree in natural resources from Ball State University.

He resides in Cassopolis, Michigan.



Scott D. Franklin has joined the sales team, concentrating in National Architectural Services. His focus will be to develop opportunities with architectural firms for Duro-Last contractors. He will also be responsible for working closely with the company's sales representatives, and assisting architects in creating CAD drawings and specifications in order to specify the Duro-Last roofing system for their projects.

Franklin was self-employed as a Roof Consultant prior to joining Duro-Last and has an extensive background in roofing and waterproofing.

He earned a bachelor's degree in marketing from Harding University.

Franklin is a resident of Celina, Texas.



James M. Schriber has taken on the responsibilities of the Northeast Regional Sales Manager at Duro-Last. His duties include business and corporate accounts development; assisting Duro-Last sales representatives and contractors in the northeast region of the United States; and increasing architectural involvement in specifying the Duro-Last roofing system.

Schriber spent the last seven years in building material sales at the wholesale distribution level.

He earned a bachelor's degree in business administration from Northwood University.

Schriber resides in Bangor Township.



Sara M. Jesse has joined Duro-Last as a Switchboard Operator. Her duties include answering a high volume of phone calls from throughout the country in a timely manner

and directing those calls to the appropriate individuals or department; assisting various departments with mailings; and sending out daily invoices and order confirmations as well as monthly statements to Duro-Last contractors and sales representatives.

Prior to Duro-Last, Jesse worked for nearly four years as a Secretary at Grace Lutheran Church in Saginaw.

She earned an associate's degree in applied science and marketing from Macomb Community College and a bachelor's degree in marketing and management from Saginaw Valley State University.

Jesse resides in Saginaw Township.



Karl M. Melcher has taken on the duties of the Sales Literature Clerk at the Duro-Last corporate headquarters. He is responsible for fulfilling and shipping internal and external Duro-Last literature and sample requests; keeping appropriate inventory levels of literature stock; operating the Duro-Last tour

bus as well as organizing and maintaining the day-to-day operations of the literature room.

Melcher formerly worked as a Shipping/Receiving Clerk and a Copy Clerk at Staples (both Saginaw and Midland locations) for nearly eight years.

He has taken business and history courses at Saginaw Valley State University and is a volunteer with the Muscular Dystrophy Association and a board member for the Saginaw Railway Museum.

Melcher is a resident of Saginaw.

Ryan P. Buetow, Joshua A. Burk and Charles E. Deuscher have joined the Duro-Last Quality Assurance Department as Service Techs for Michigan, where they assist in completing service work on roofs.



Ryan P. Buetow formerly worked in quality control at Amigo Mobility in Bridgeport for two years.

He is a resident of Reese.



Prior to Duro-Last, **Joshua A. Burk** worked on the laminator at Plastatech Engineering, Ltd. (a related company to Duro-Last) for a short time.

He resides in Vassar.



Charles E. Deuscher formerly worked for a year on the laminator at Plastatech Engineering, Ltd. (a related company to Duro-Last).

He is a resident of Bay City.

Promotions:



Jason G. Sieveke has taken on the duties of the Southeast Regional Sales Coordinator. He is responsible for developing, enhancing, and maintaining customer

relationships; assisting sales representatives with contractor needs and questions; and building the lead base in the southeast region of

the United States.

Sieveke formerly worked for nearly three years as a Production Supervisor at the Duro-Last manufacturing plant in Saginaw. Prior to this position, he held the same position at Plastatech Engineering, Ltd. (a related company to Duro-Last) for over eight years.

Sieveke is a resident of Saginaw.

Adam M. Scully, Kristofer D. Emerick, Adam P. Johnson and Michael R.

Pawlaczyk have joined the Duro-Last Sales Department as Customer Service Representatives. Their responsibilities include customer service to Duro-Last contractors, sales representatives, and other corporate staff; computer data entry; technical advice; and order entry.



Adam M. Scully worked for a short time in production at the Duro-Last manufacturing plant in Saginaw.

He earned a bachelor's degree in computer programming and game design/ development from FullSail Real World Education.

Scully resides in Clio.



Kristofer D. Emerick previously worked on the laminator at Plastatech Engineering, Ltd. (a related company to Duro-Last) for nearly a year.

He earned a bachelor's degree in accounting from Saginaw Valley State University.

Emerick is a resident of Saginaw.



Adam P. Johnson formerly worked in production at EXCEPTIONAL® Metals (a related company to Duro-Last) for two-and-a-half years.

He has attended Delta College, completing accounting

and business courses.

Johnson resides in Bay City.



*Prior to joining the Duro-Last sales team, **Michael R. Pawlaczyk** worked as a Safety Intern at the roofing manufacturer.*

Pawlaczyk served in the United States Marine Corp for four years, where he was stationed in Jacksonville, North Carolina. He is currently attending Saginaw Valley State University, studying biology.

Pawlaczyk is a resident of Frankenmuth.

With corporate headquarters and a manufacturing facility in Saginaw, Michigan as well as other manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; and Sigourney, Iowa, the Duro-Last roofing system has become known as the "World's Best Roof"®.

Since 1978, Duro-Last Roofing, Inc. has manufactured a custom-fabricated, reinforced, thermoplastic single-ply roofing system that is ideal for any flat or low-sloped commercial and industrial building. Energy-efficient and extremely durable, the Duro-Last roofing system is also leak-proof, virtually maintenance-free and resistant to chemicals, fire, punctures, and high winds.

For more information, contact Duro-Last Roofing, Inc. at 800-248-0280 or visit www.duro-last.com.

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